

# GETTING BACK TO BUSINESS



## GIVING GROWTH BUSINESSES THE TOOLS TO SUCCEED POST COVID-19

Prepared by:

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**ENTERPRISING**  
Partnerships Pty Ltd

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# YOUR BUSINESS ALLIES



## WHO WE ARE

Leaders in strategic thinking and collaborative partnering, Enterprising Partnerships Pty Ltd has been shaping brighter futures for business owners and leaders for 30 years.

On a mission to help you work on, not in, your business, Getting Back to Business offers everything from 3 hour Masterclasses to 10 month incubators and on-demand webinars.

We support business owners reconnect, identify new revenue streams, better align products and services, find peer support and experienced coaches. Ultimately, we provide business owners time to think, reflect and act on priorities for their business.



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**FOSTERING A  
COMMUNITY OF  
INDIVIDUALS  
WHO COME  
TOGETHER TO  
DISCOVER NEW  
PATHWAYS AND  
BRIGHTER  
FUTURES.**

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# HELPING YOU SUCCEED IN A CHANGING WORLD

## OUR BUSINESS WORLD HAS BEEN ROCKED

Supply chains disrupted, customer interface changed forever, staffing levels disrupted, cash flow challenged, alignment and motivation of staff during remote working proving difficult and the list goes on.

Now more than ever tools, support and advice are critical in strengthening and preparing your business for its next stage of growth, post COVID-19 hibernation.

We are here right beside you to ensure you are ready to meet your next challenge.

Drawing upon our 30 years as business consultants, we've prepared a schedule of offerings to support you in getting back to business. We've selected the best resources and we've assembled outstanding Enterprise Facilitators, experts in facilitating learning and in coaching you 1:1.

There's never been a more urgent time to take the reins of your business, to provide leadership to your team, to galvanise their enthusiasm and to ensure you're all on the same path to growth.



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# HELP IS HERE FOR BUSINESS OWNERS



## THE GETTING BACK TO BUSINESS PUBLIC WORKSHOP SERIES

Our Getting Back to Business Public Workshop Series is a structured framework of six workshops supported by business learning resources (where you choose what you want to focus on, in what sequence, and how intensely).

The Workshops will be delivered by our Enterprise Facilitators who will also work with you to customise your self-paced learning.

We will build business networks around you giving you access to other businesses to trade with to grow your business. You may also choose a business mentor to support you further.



**Getting  
Back to  
Business**

# THE STRUCTURED WORKSHOP SERIES

## SIX WORKSHOPS TO GROW YOUR BUSINESS

Program Pillars – Growth  
Businesses – structured model

### ELEMENT 1

#### Customers

- Know your customers
- Who matters
  - Pains & Gains
  - Value Proposition

### ELEMENT 2

#### Design based thinking

- Implications for customers, services and products

### ELEMENT 3

#### Innovation drives productivity

- Innovation systems, ecosystems & value logics

### ELEMENT 4

#### Channels to market

- Supply chain management
- Relationships
- Retention of customers

### ELEMENT 5

#### Advanced technologies

- implications for business scenarios
- Convergence – technologies & industry solutions

### ELEMENT 6

#### Business model diversity

- Leveraging revenue streams to optimise opportunity potential

**Complementing these six workshops, we collaborate with you to identify your ideal tools and resources, which becomes your customised, self-paced learning package.**

# YOU'RE NOT ALONE



## GETTING BACK TO BUSINESS: POST HIBERNATION

We're here to do this with you. You can sign up to our public workshop series and we will design the self-paced package with you. Or you can enquire about any of our other offerings on our [Enterprising Partnerships Getting Back to Business](#) page.

Drawing upon our 30 years as business consultants, we've prepared a structured program for growth of your business, selected the best resources we know to support you and we've assembled outstanding Enterprise Facilitators, experts in facilitating learning and coaching.

### THE STRUCTURED WORKSHOP INVESTMENT

- \$5,500 pp (excl. GST)
- Join a minimum 20 participants
- Six 4-hour workshops (or twelve 2-hour online sessions)
- Three x 1 hour 1:1 coaching sessions
- Access to webinars, tools, podcasts and growth model case studies

# GET IN TOUCH



**Join us in reinvigorating and growing your business**

**We'd love to see you succeed.**

**Frank Wyatt**

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